AMERICAN SIGN & INDICATOR CORPORATION
HOME OFFICE N. 2310 FANCHER WAY, SPOKANE, WASHINGTON ● FOR MAIL: P.O. DRAWER 2727, 99220 ● PHONE (509) 535-4101

June 18, 1980

Mr. Donald Mike LeRose
General Manager
The Meadows
P.O. Box 499
Meadowlands, PA 15349

Dear Mr. LeRose:

At Jim Turner's request, I have prepared three suggested designs showing possible solutions to the fill problem encountered with the larger ad panels. The designs suggest using an expanded metal screen for filler. However, a solid metal panel may be substituted should you desire. Should any of these designs meet your approval, please indicate so on one of the enclosed prints and return that print to my attention.

Should there be any questions or concerns regarding these designs or possible alterations, please call me at our toll free number 1-800-541-5680.

We will be awaiting your direction.

Sincerely,

Ike Reynolds
Sports Systems
Coordinator

Enclosure

cc: Mr. Vince Weiner
Manager-Special Promotions
Phillip Morris
100 Park Avenue
New York, NY 10007

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Vince, As indicated on the enclosed print, I am assuming Marlboro will occupy the left panel. Please advise if this is incorrect

Ike

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